



Nikkei Asia: How to access

Database Guide

Learning Centre
Indian Institute of Management Indore

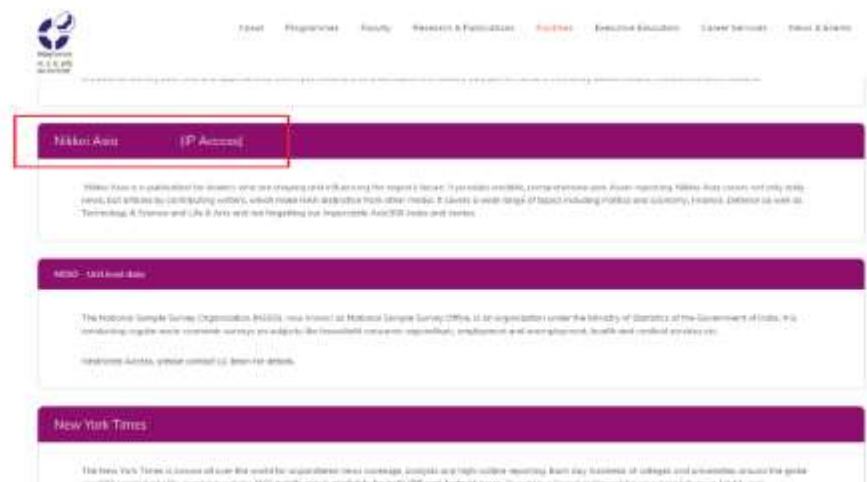
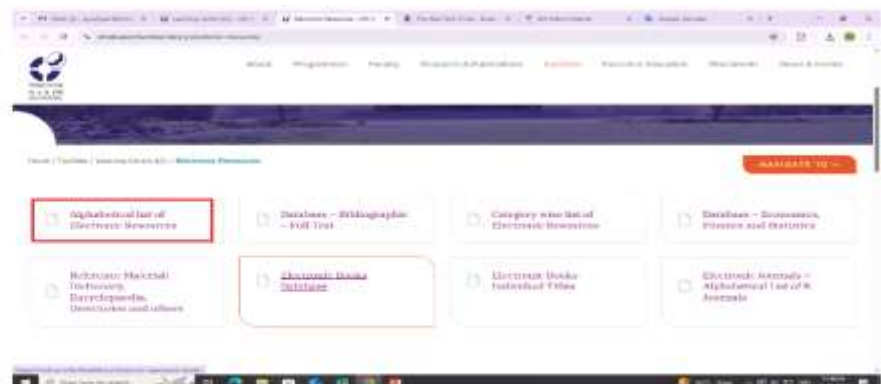
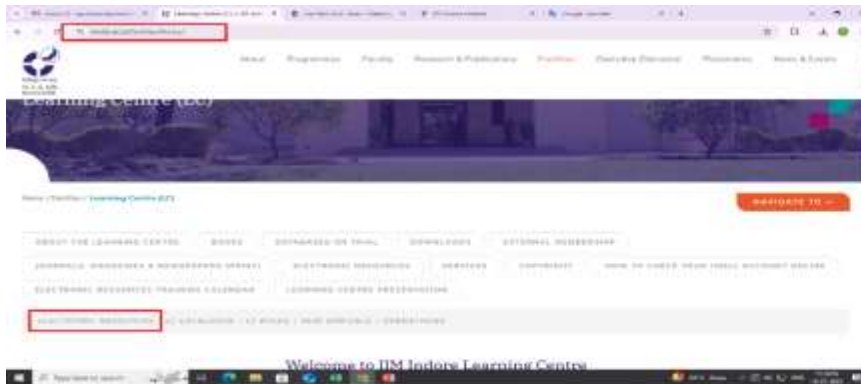


Introduction

- **Nikkei Asia** brings news and insights on Asia's most influential companies.
- Offers in-depth coverage of **politics, economy, markets, and regional trends**.
- A uniquely **Asian perspective** with over **144 years** of **experience**.
- **To deliver Asia's voice to the world.**
- **Help professionals and students succeed with:**
 - a) **Business insights**
 - b) **Policy analysis**
 - c) **Market trends**
- **Supports career growth in Asia – the epicenter of global innovation.**

Library Page

- Visit the library website. Click on electronic resources, then Alphabetical list of Electronic resources, click on Nikkei Asia.

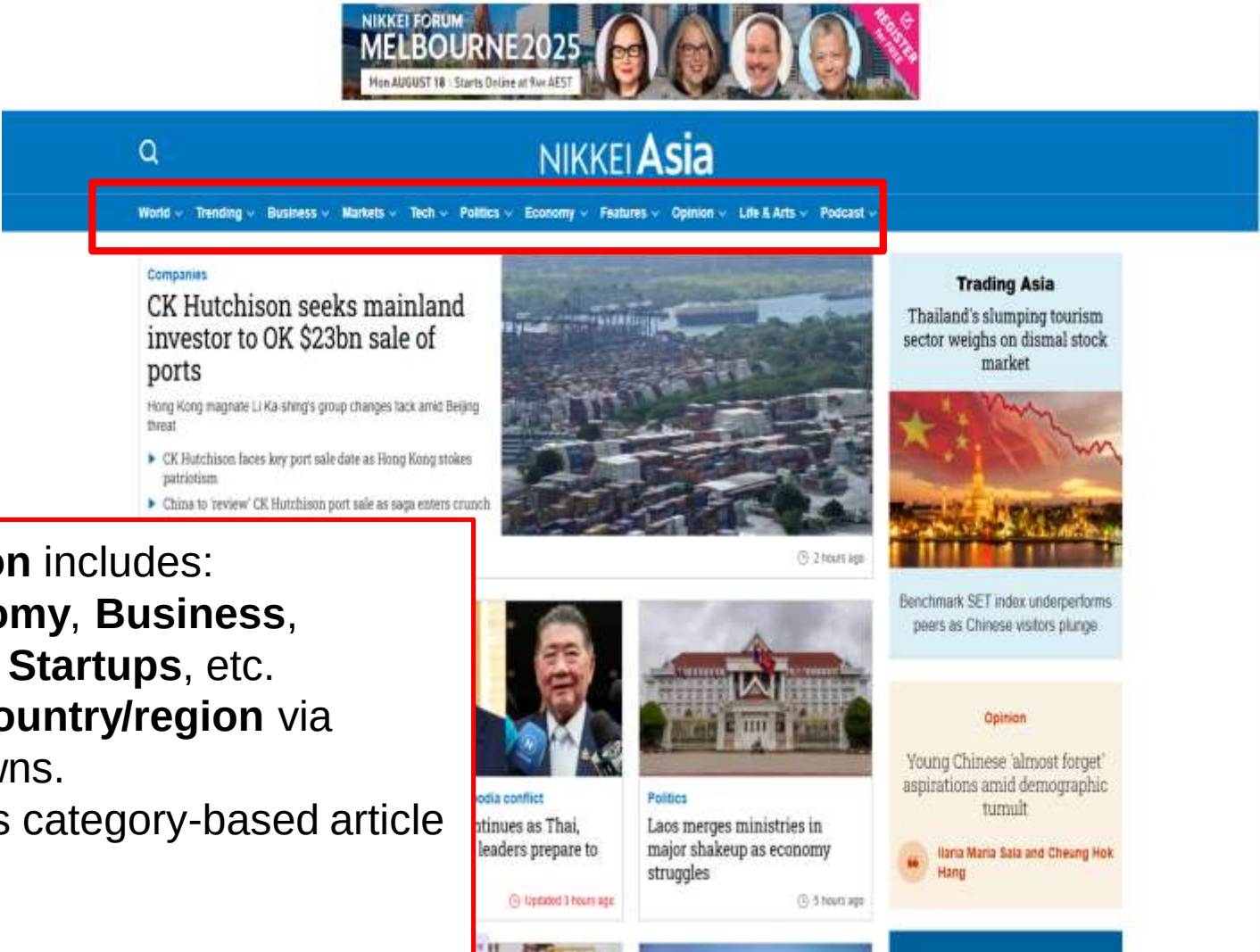


Accessing Nikkei Asia

- Visit: <https://asia.nikkei.com>
- Or type “**Nikkei Asia**” in any search engine.
- Homepage shows **Top Stories** curated by editors.



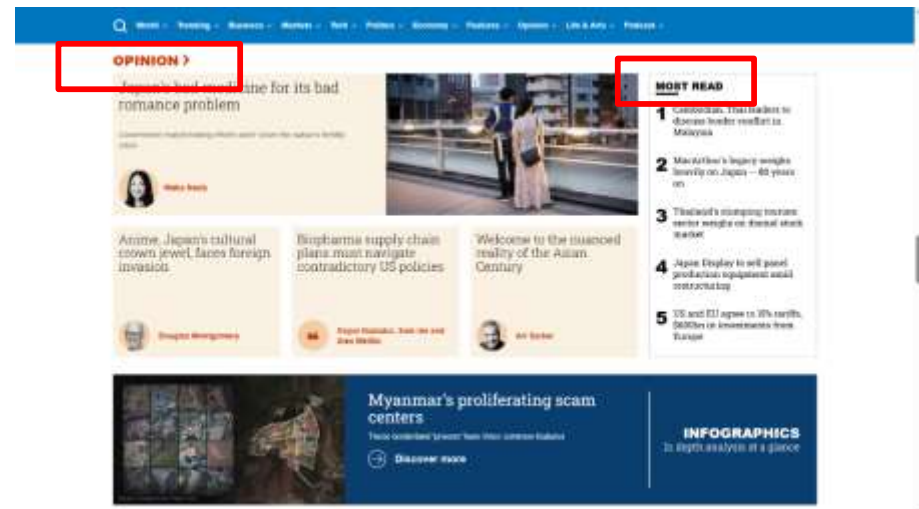
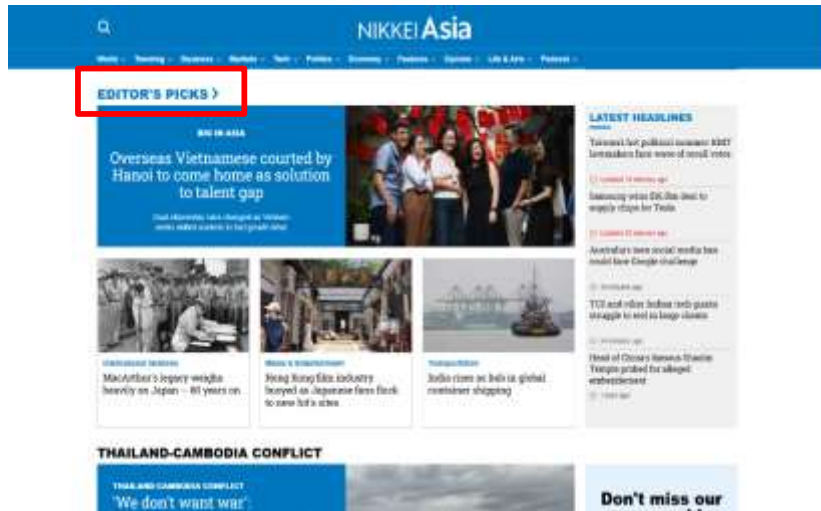
Navigation Overview



The screenshot shows the NIKKEI Asia website. At the top, there is a banner for the NIKKEI FORUM MELBOURNE 2025, scheduled for Monday, August 18, starting online at 9 AM AEST. Below the banner is a search bar and the NIKKEI Asia logo. A red box highlights the navigation bar, which includes links for World, Trending, Business, Markets, Tech, Politics, Economy, Features, Opinion, Life & Arts, and Podcast. The main content area features several articles. On the left, under the 'Companies' section, is an article titled 'CK Hutchison seeks mainland investor to OK \$23bn sale of ports' by Hong Kong magnate Li Ka-shing's group, which changes tack amid Beijing threat. To the right of this article is a large image of a port with many shipping containers. Further right is a section titled 'Trading Asia' with the headline 'Thailand's slumping tourism sector weighs on dismal stock market', accompanied by an image of the Thai flag and a stock market chart. Below this is another article titled 'Benchmark SET index underperforms peers as Chinese visitors plunge'. On the bottom left, there is a section titled 'Opinion' with the headline 'Young Chinese "almost forget" aspirations amid demographic tumult' by Maria Maria Sala and Cheung Hok Hang. The bottom right section is titled 'Politics' and features an article about Laos merging ministries in a major shakeup as the economy struggles.

- **Top Bar Navigation** includes:
 - Politics, Economy, Business, Markets, Tech, Startups, etc.**
- Browse news by **country/region** via hover-over dropdowns.
- Left-side bar allows category-based article search.

Homepage Highlights



- **Editor's Picks** — deep analysis & interviews.
- **Opinion Section** — by experts like ex-PMs & economists.
- **Most Read** — Top 5 articles read globally in past 24 hours.

Finding Related Articles



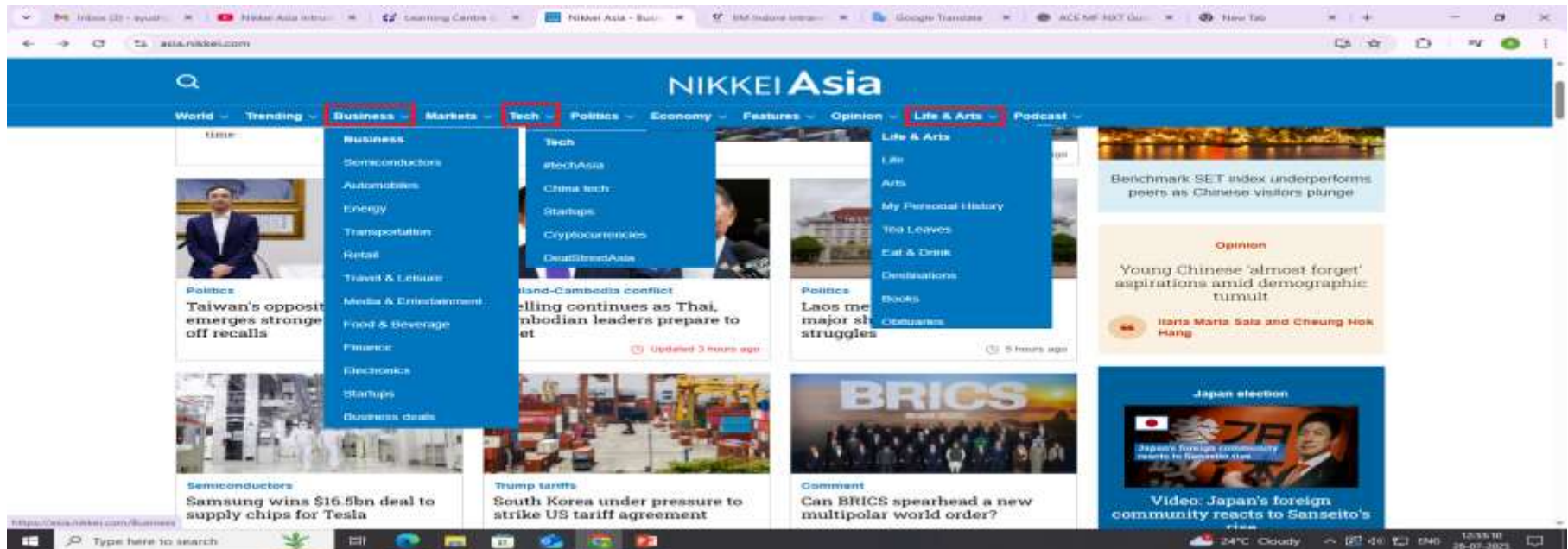
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- Click any article title to open.
- Use **blue category tags** above the article title for similar content.
- Examples: *Trade War*, *US-China Tensions*, *Startups*.

Deep-Dive Categories

- **Startups:** Covers unicorns, new ventures, and disruption.
- **Tech:** Follows Asia's booming tech economy & investments.
- **Life & Arts:** Features culture, entertainment, books & lifestyle.



Summary: Why Use Nikkei Asia?

- Trusted source for Asian news & insights.
- Comprehensive sector-wise & region-wise analysis.
- Essential for:
 - a) Business student
 - b) Policy researchers
 - c) Global professionals

Off Campus

Note:

If you are residing outside the campus? then use our OpenAthens facility to access **Nikkei Asia**.

<https://my.openathens.net/auth>

Contact the library for the OpenAthens account.



Thank You

Please write back at
library@iimidr.ac.in
for further help/clarification.

